

2026

TOTAL RESOURCE
CAMPAIGN

Opening doors to opportunities

Content

Introduction 03

Professional Development &
Business Networking 06

Community Relations 10

Local Advocacy 20

Other Marketing &
Promotional Avenues 26

Chamber Calendar 28

Connect with Us 31

Sponsorship Commitment
Form 31



Vision

Our vision is to be a vital partner of the business community, empowering local businesses, drive economic growth, cultivate community pride, encourage innovation, and work to create a thriving, vibrant future for all.

Mission

The mission of the Early Chamber of Commerce is to stimulate economic prosperity and to foster a vibrant community. We believe by partnering with local businesses we build strong relationships in the community to maintain a robust quality of life in Early, Texas and the surrounding areas.

CHAMBER STAFF

Amanda Chapman

BOARD OF DIRECTORS

The Early Chamber Board of Directors are a group of passionate business leaders who drive the growth and vitality of our local business community. They guide the Chamber's initiatives, champion the interests of businesses, and create opportunities for connection, collaboration, and success. Through their leadership, the board ensures that Early and the surrounding areas remain a thriving hub where businesses prosper and the community thrives.



Sally England - Smile Doctors Orthodontics

Erich Wallschlaeger - Hendrick Medical Center Brownwood

Donna Evans - Center for Life Resources

Cindee Goodwin - Center for Life Resources

Justin Riggan - The Wells Team - KW Synergy

Juan Ozuna - MCBank

John Belcher - TexasBank

JD Johnson - Citizens National Bank at Brownwood

Dr. Joan Otten - Early Independent School District

Jennifer Urias - Up In Smoke BBQ

Philip Scott - Grace Baptist Church

Meghan Mask - Wendlee Broadcasting

AMBASSADORS CLUB

The Early Chamber Ambassadors are a team of business leaders representing businesses that actively volunteer and support the Chamber's mission. They serve as public relations and retention advocates, welcoming new members, representing the Chamber at events, and fostering goodwill between the Chamber and the community. Ambassadors promote collaboration, service, and growth throughout the local community.



Ryan Soto - 88Xterminating

Victoria Estes - Citizens National Bank at Brownwood

Angela Baker - Center for Life Resources

Stephanie Johnston - Citizens National Bank at Brownwood

Mia Soto - 88 Xterminating

Camille Barrera - Brownwood Apartments

Shawn Colson - Lake Brownwood Christian Retreat

Conner Faught - MCBank

Kelci Hall - Bangs Nursing & Rehab

Melinda McCombs - MCBank

Bobbie Jo Daves - Brown County Abstract Company

DeLana McDaniel - Citizens National Bank at Brownwood

Aaron Gomez - Party on Wheels

Diane Simental - Smile Doctors Orthodontics

Russell Hair - Second to None Lawn & Irrigation

Elizabeth Leach - Planet Fitness

Amy Constancia - City of Early

PROFESSIONAL DEVELOPMENT & NETWORK OPPORTUNITIES

This programming equips businesses with strategies and education in leadership, financial management, customer relations, and marketing; helping you stand out in a competitive marketplace.

MONTHLY LUNCHEONS

ELEVATE: Take Your Business To The Next Level

The ELEVATE: Take Your Business to the Next Level monthly luncheon series gives business owners, staff, and aspiring entrepreneurs the tools to grow and succeed. Each session offers expert insights on leadership, marketing, financial management, customer relations, and more—helping you strengthen your business and thrive in today’s marketplace while connecting with local professionals.

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Sponsor receive radio mention, Recognition on Chamber website and social media pages, Recognition in Chamber newsletter, Prominent logo placement on event invitation and materials, Recognition during the workshop, logo placement on table toppers, Marketing materials on tables, two luncheon tickets, and 10 minutes to speak and introduce the luncheon speaker.

*Luncheons are held from 11:30 am - 1:00 pm
\$250

February 13, 2026

General Membership Luncheon
- \$350

March 5, 2026

Branding: Standing Out in a Crowded Market

April 2, 2026

Workforce: Hiring, Keeping, & Growing Great Employees

May 7, 2026

From ChatGPT to AI: Tools Every Business Should Know

June 4, 2026

Work Life Balance: Thriving in Business Without Burning Out

July 2, 2026

Digital Presence: Website, SEO, & Online Reviews

August 6, 2026

Workplace Culture

September 3, 2026

Business Security: Cyber Protection for Small Businesses

October 1, 2026

Content Marketing: Creating Posts That Work

December 3, 2026

Tax Strategy: Smart Moves for Small Businesses

After Hours Mixer



Sponsorship benefits include prominent logo placement on event invitation, attendee exposure, Opportunity to speak to guests. Radio mention, Recognition on Chamber website, social media pages, and monthly newsletter.



*After Hours Mixers are held from 4 pm - 6 pm
Sponsorship - \$200

February 24, 2026

July 28, 2026

March 24, 2026

August 25, 2026

April 28, 2026

September 22, 2026

May 26, 2026

October 27, 2026

June 23, 2026

November 24, 2026

COMMUNITY RELATIONS

This programming focuses on helping businesses actively engage with the community, cultivate meaningful relationships, collaborate, and foster trust and goodwill. By building strong, lasting relationships, businesses can make a positive impact while becoming an integral part of the community.

16TH ANNUAL SUMMER SWING GOLF TOURNAMENT



Presenting Sponsor - \$2,000

1 team entry, 8 drink tickets, Prominent signage at event, Logo on most print/digital marketing, Radio interview with Chamber, Logo on mulligan tickets, Logo on scorecard, Tent setup, Recognition at event, Swag item, Recognition on social media pages, Chamber website, and newsletter.

Ball Sponsor - \$1,200

1 team entry, 8 drink tickets, Prominent signage at event, A sleeve of golf balls with logo for each player, Logo on scorecard, Recognition at event, Swag item, Recognition on social media pages, Chamber website, and newsletter.

Hole In One Sponsor - \$1,200

1 team entry, 8 drink tickets, Prominent signage displayed on the 'Hole in One' contest hole, Business name on award, Logo on scorecard, Tent setup, Recognition at event, Swag item, Recognition on social media pages, Chamber website, and newsletter.

Longest Drive Sponsor - \$1,200

1 team entry, 8 drink tickets, Prominent signage displayed on the 'Longest Drive' contest hole, Business name on award, Logo on scorecard, Tent setup, Recognition at event, Swag item, Recognition on social media pages, Chamber website, and newsletter.

Closest to the Pin Sponsor - \$1,200

1 team entry, 8 drink tickets, Prominent signage displayed at event, Business name on award, Logo on scorecard, Tent setup, Recognition at event, Swag item, Recognition on social media pages, Chamber website, and newsletter

Divot Tool Sponsor - \$1,200

1 team entry, 8 drink tickets, Prominent signage displayed at event, A divot tool with logo for each player, Logo on scorecard, Recognition at event, Swag item, Recognition on social media pages, Chamber website, and newsletter.

Swag Bag Sponsor - \$1,200

1 team entry, 8 drink tickets, Prominent signage displayed at event, A canvas bag with logo for each player, Logo on scorecard, Recognition at event, Swag item, Recognition on social media pages, and Chamber website, and newsletter.

Meal Sponsor - \$1,200

(2 Available)

1 team entry, 8 drink tickets, Prominent signage displayed in meal area throughout the tournament, Logo on scorecard, Recognition at event, Swag item, Recognition on social media pages, Chamber website, and newsletter.

Beverage Cart Sponsor - \$1,200

1 team entry, 8 drink tickets, Logo displayed on beverage cart, Business logo displayed on each drink ticket, Logo on scorecard, Recognition at event, Swag item, Recognition on social media pages, Chamber website, and newsletter.

Golf Cart Sponsor - \$1,200

1 team entry, 8 drink tickets, Prominent signage displayed at event, logo displayed on all golf carts, Logo displayed on scorecard, Tent setup, Recognition at event, Swag item, Recognition on social media pages, Chamber website, and newsletter.

Golf Towel Sponsor - \$1,200

1 team entry, 8 drink tickets, Prominent signage displayed at event, A golf towel for each player with logo, Logo on scorecard, Tent setup, Recognition at event, Swag item, Recognition on social media pages, Chamber website, and newsletter.

Party Hub Sponsor - \$1,200

1 team entry, 8 drink tickets, Prominent signage displayed at prime rest location, Logo on scorecard, Tent setup, Recognition at event, Swag item, Recognition on social media pages, Chamber website, and newsletter.

Bloody Mary/Mimosa Bar Sponsor - \$1,200

1 team entry, 8 drink tickets, Prominent signage displayed in bar area, Logo on each ticket, Logo on scorecard, Recognition at event, Swag item, Recognition on social media pages, and Chamber website, and newsletter.

Driving Range Sponsor - \$500

Prominent signage displayed on driving range, Tent setup, Recognition at event, Swag item, Recognition on social media pages, Chamber website, and newsletter.

Putting Green Sponsor - \$500

Prominent signage displayed on putting green, Tent setup, Recognition at event, Swag item, Recognition on social media pages, Chamber website, and newsletter.

Exclusive Hole Sponsor - \$300

(13 Available)

Prominent signage displayed at exclusive hole, Tent setup, Recognition at event, Swag item, Recognition on social media pages, Chamber website, and newsletter.

Award Sponsor - \$300

(3 Available)

Signage displayed on prize table, Business name on trophy, Recognition at event, Swag item, Recognition on social media pages, Chamber website, and newsletter.

Keg Sponsor - \$300

(3 Available)

Signage displayed at sponsored keg, Recognition at event, Swag item, Recognition on social media pages, Chamber website, and newsletter.

Hole Sponsor - \$200

Signage displayed at event, Recognition at event, Swag item, Recognition on social media pages, Chamber website, and newsletter.

Team of 4 - \$500

Prominent signage displayed on driving range, Tent setup, Recognition at event, Swag item, Recognition on social media pages, Chamber website, and newsletter.

HUNTER'S APPRECIATION DINNER & GUN RAFFLE

Presenting Sponsor - \$800

(8) Gun raffle entries, Logo on marketing materials, Prominent signage/banner, Radio interview with Chamber, 10 minutes to speak, Logo on all table toppers, Recognition across social media platforms, website, and newsletter.

Entertainment Sponsor - \$600

(6) Gun raffle entries, Prominent Signage/banner on Stage, Radio mentions, Recognition across social media platforms, website, and newsletter.

Gun Sponsor - \$400

(4) Gun raffle entries, Signage/banner, Radio mentions, Recognition across social media platforms, website, and newsletter.

Keg Sponsor - \$300

Signage/banner displayed at keg, Radio mentions, Recognition across social media platforms, website, and newsletter.

Raffle Ticket Sponsor - \$300

(2 Available)

Logo on all Raffle Tickets, Signage/banner, Radio mentions, Recognition across social media platforms, website, and newsletter.

Hunting Sponsor - \$200

2 Gun raffle entries, Signage, Recognition across social media platforms, website, and newsletter.



VETERANS APPRECIATION LUNCHEON

\$100 Meal Sponsor

Provides 10 veteran lunches, Recognition on Chamber website, social media, and newsletter.

\$250 Sponsor

Provides 20 veteran lunches, Recognition on Chamber website, social media, and newsletter, Logo on table topper, 1 Meal tickets.

\$500 Sponsor

Provides 40 veteran lunches, Logo on most promotional material, Signage displayed at event, Recognition on Chamber website, social media, and newsletter, Logo on table topper, 2 Meal tickets.



ANNUAL MEMBERSHIP GALA



Platinum Sponsor - \$1,500

Radio mention, logo on most marketing material, Opportunity to record a highlight video, Radio interview opportunity with the Chamber, Radio mentions, Business logo listed in program, Logo prominently displayed, Table top logo displayed, Chamber website recognition, Social media and website recognition, Recognition at banquet, Welcome table merch item, (16) Banquet tickets, and (32) Beverage tickets.

Gold Sponsor - \$1,000

Radio mention, business logo listed in the program, logo displayed at the banquet (up to 2' x 4'), tabletop logo display, recognition on the Early Chamber website, recognition on Early Chamber social media, Recognition at banquet, Welcome table merch item, (8) Banquet tickets, and (16) Beverage tickets.

Silver Sponsor - \$750

Business logo listed in program, table top logo displayed, Early Chamber website recognition, Early Chamber social media recognition, recognition at banquet, welcome table merch item, (6) Banquet tickets, and (12) beverage tickets.

Bronze Sponsor - \$500

Business logo listed in program, Early Chamber website recognition, recognition at banquet, welcome table merch item, (4) Banquet tickets, and (8) beverage tickets.

Partner Sponsor - \$250

Business logo listed in program, Early Chamber website recognition, Welcome table merch item, (2) Banquet tickets, and (4) Beverage tickets.

5TH ANNUAL PHOTOS WITH THE GRINCH

Hot Cocoa Bar Sponsor - \$500

Logo displayed on flyer, Signage/banner displayed at event, Radio mentions, Logo displayed on billboard, Booth set up, Recognition across Chamber & City of Early social media platforms, Website, and recognition on Chamber newsletter.

Photo Booth Sponsor - \$500

Logo displayed on flyer, Signage/banner displayed at event, Radio mentions, Logo displayed on billboard, Booth setup, Recognition across Chamber & City of Early social media platforms, Website, and recognition on Chamber newsletter.



NATIONAL NIGHT OUT

Presenting Sponsor - \$1,200

Logo on main event flyer, logo on billboard ad, Large logo on t-shirt, signage displayed in state area, 2 T-shirts, and all other benefits listed below.

T-shirt Sponsor - \$675

Logo on additional flyers, large Logo on t-shirt, signage displayed at event, 2 T-shirts, and all other benefits listed below.

Snow Cone Sponsor - \$600 (2 Available)

Logo on additional flyers, Large logo on t-shirt, signage displayed at snow cone stand location, 2 T-shirts, and all other benefits listed below.

- Additional sponsors receive radio mention, Recognition across all Chamber and City of Early social media platforms, Website mention with hyperlinks, Recognition in Chamber newsletter, logo on t-shirt, and 1 T-shirt.

Mechanical Bull Sponsor - \$300

Chip Sponsor - \$200

Cookie Sponsor - \$200

Water Sponsor - \$200

Hotdog Sponsor - \$200

Contest Prize - \$25



LOCAL ADVOCACY

This programming provides a platform for community leaders, businesses, and residents to engage with important civic issues, stay informed on local priorities, and connect with key decision-makers shaping the future of our city.

STATE OF THE CITY



Platinum Sponsor - \$1,000

(8) Luncheon tickets, Opportunity to speak for 10 minutes during the luncheon, Business highlight video, Radio interview with the Chamber, Logo on most marketing materials, Logo on digital banner, Website and social media recognition, Prominent logo placement on program, Recognition during the event, Tabletop marketing items, Table top logo display.

Gold Sponsor - \$800

(8) Luncheon tickets, Radio mention, Logo on digital banner, Website and social media recognition, Logo in program, Recognition during event, Tabletop marketing items, Table top logo display.

Silver Sponsor - \$500

(4) Luncheon tickets, Radio mention, Logo on digital banner, Website and social media recognition, Logo in program, Recognition during event, Tabletop marketing items.

Hero Table Sponsor - \$500

(2 Available)

(4) Luncheon tickets donated to first responders, Logo on digital banner, Website and social media recognition, Logo in program, Recognition during event, Radio mention, Tabletop marketing items, Table top logo display.

Bronze Sponsor - \$250

(2) Luncheon tickets, Logo on digital banner, Website and social media recognition, Business name listed in program,

LAW ENFORCEMENT LUNCHEON

Presenting Sponsor - \$1,000

(6) Luncheon tickets, Top billing in all advanced and post publicity, 5 minutes to speak at the luncheon, Logo prominently displayed on table toppers, Marketing material placed on each table.

Hero Sponsor - \$500

(4) Tickets, Provides 20 meals for law enforcement, Recognition in advance and post publicity, Recognition at event, Marketing materials displayed on each table
4 tickets

Supporting Sponsor - \$250

(2) Tickets, Recognition in advance and post publicity, Recognition at event, Marketing materials displayed on each table.

Meal Sponsor - \$200

Provides 8 meals for law enforcement and Recognition in advance and post publicity

Door Prize Sponsor - \$50

Provides 8 meals for law enforcement and Recognition in advance and post publicity



EDUCATION IN BROWN COUNTY LUNCHEON

Presenting Sponsor - \$1,000

(6) Luncheon tickets, Top billing in all advanced and post publicity, 5 minutes to speak at the luncheon, Logo prominently displayed on table toppers, Marketing material placed on each table.

Supporting Sponsor - \$250

(2) Tickets, Recognition in advance and post publicity, Recognition at event, Marketing materials displayed on each table.



BUSINESS MARKETING

Go beyond traditional events by exploring other ways to network, promote your business, and increase visibility in the community.

OTHER MARKETING & PROMOTIONAL AVENUES

Weekly Chamber Pop-In

A quick, fun reel where we ask local businesses, “What is one thing the community may not know about your business?” and share their unique story with the community.

Monthly Business Spotlight

The Chamber’s Monthly Business Spotlight takes an in-depth look at a local business, featuring photos, videos, and interviews to highlight their story, what makes them unique, and their impact on the community.

Shop Local with Poppy the Chamber Elf

(12 Slots Available)

Calling all boutiques, retail shops, hotels, and restaurants! Join the festive fun with Shop Local with Poppy: 12 Days of Christmas. To participate, your business must provide a \$25 gift card or prize of equivalent value.

Here’s how it works: Poppy will spend the day in your business, and shoppers will try to find her! Each participating business will take a photo of Poppy on location and send it to the Chamber, creating a fun, interactive way to engage customers and spread holiday cheer.

Monthly Newsletter Sponsorship - \$50

Connect with members and the community through our digital newsletter, highlighting Chamber and local events, member news, hot deals, and job postings. Sponsorship includes your logo prominently displayed at the beginning of the newsletter and a featured article about your business.

Monthly Website Sponsorship - \$150

The Early Chamber of Commerce website provides a community calendar, job postings, event details, and local resources, helping residents and businesses stay connected and informed. As part of our online sponsorship opportunities, your business logo can be displayed at the bottom of the Chamber homepage, linking directly to your website and giving your business added visibility within the local community.

CHAMBER CALENDAR

Your guide to Chamber events, and community happenings. The Chamber Calendar highlights opportunities to connect, get involved, and stay engaged with local businesses, organizations, and the community all year long.

EARLY CHAMBER CALENDAR OF EVENTS 2026

FEBRUARY:

2/13 - Education | General Membership

2/24 - After Hours Mixer

MARCH:

3/4 - Coffee Talk: United Chamber Networking

3/5 - Education | Branding: Standing Out in a Crowded Market

3/24 - After Hours Mixer

APRIL:

4/2 - Education | Workforce: Hiring, Keeping, & Growing Great Employees

4/17 - State of the City

4/28 - After Hours Mixer

MAY:

5/7 - Education | From ChatGPT to AI: Tools Every Business Should Know

5/14 - Law Enforcement Luncheon

5/26 - After Hours Mixer

JUNE:

6/4 - Education | Work Life Balance: Thriving in Business without Burning Out

6/5 - 16th Annual Summer Swing Golf Tournament

6/23 - After Hours Mixer

JULY:

7/1 - Coffee Talk: United Chamber Networking

7/2 - Education | Digital Presence: Website, SEO, & Online Reviews

7/28 - After Hours Mixer

AUGUST:

8/6 - Education | Workplace Culture

8/21 - Education in Brown County Luncheon

8/25 - After Hours Mixer

SEPTEMBER:

9/1 - 3rd Annual Career Expo & Job Fair

9/3 - Education | Business Security: Cyber Protection for Small Businesses

9/22 - After Hours Mixer

9/24 - Annual Awards Gala

OCTOBER:

10/1 - Education | Content Marketing: Creating Posts That Work

10/6 - National Night Out

10/27 - After Hours Mixer

NOVEMBER:

11/4 - Coffee Talk: United Chamber Networking

11/5 - 2nd Annual Contractor Vendor Fair

11/6 - Annual Hunter's Appreciation Dinner & Gun Raffle

11/11 - Annual Veterans Appreciation Luncheon

11/24 - After Hours Mixer

DECEMBER:

12/1 through 12/12 - Shop local with Poppy the Chamber Elf

12/3 - Education | Tax Strategy: Smart Moves for Small Businesses

12/8 - After Hours Mixer

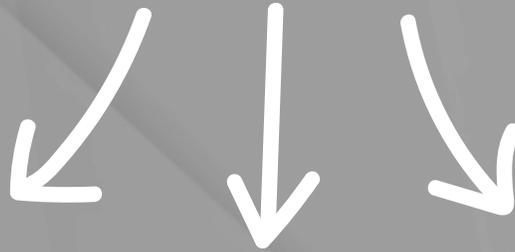
12/18 - 5th Annual Photos the Grinch

CONNECT WITH US

Visit our website!



Follow us on social media!





Sponsorship Commitment Form

Business Name: _____

Contact Name: _____

Email: _____

Phone: _____

Thank you for supporting the Early Chamber of Commerce. Please select the sponsorship opportunities you would like to commit to for 2026. Invoices will be issued closer to each event and must be paid prior to the event date.

Professional Development & Business Networking

- Monthly Educational Luncheons — \$250
- General Membership Luncheon — \$350
- After Hours Mixer — \$200

Business Marketing

- Monthly Newsletter Sponsorship — \$50 per month
- Monthly Website Sponsorship — \$150 per month (shared space)
- Monthly Website Sponsorship — \$250 per month (exclusive space)

Community Relations

Annual Membership Gala

- Platinum Sponsor — \$1,500
- Gold Sponsor — \$1,000
- Silver Sponsor — \$750
- Bronze Sponsor — \$500
- Partner Sponsor — \$250

Hunter's Appreciation Dinner & Gun Raffle

- Presenting Sponsor — \$800
- Entertainment Sponsor — \$600
- Gun Sponsor — \$400
- Keg Sponsor — \$300
- Raffle Ticket Sponsor — \$300
- Hunting Sponsor — \$200

Shop Local Campaign

- 12 Days of Christmas with Poppy the Chamber Elf — \$25 Gift Card / Prize

Summer Swing Golf Tournament

- Presenting Sponsor — \$2,000
- Ball Sponsor — \$1,200
- Bloody Mary/Mimosa Bar Sponsor — \$1,200
- Closest to the Pin Sponsor — \$1,200
- Divot Tool Sponsor — \$1,200
- Golf Cart Sponsor — \$1,200
- Golf Towel Sponsor — \$1,200
- Hole In One Sponsor — \$1,200
- Longest Drive Sponsor — \$1,200
- Meal Sponsor — \$1,200

Veterans Appreciation Luncheon

- Meal Sponsor — \$100
- Sponsor — \$250
- Sponsor — \$500

Photos with the Grinch

- Photo Booth Sponsor — \$600
- Hot Cocoa Bar Sponsor — \$600

- Party Hub Sponsor — \$1,200
- Swag Bag Sponsor — \$1,200
- Beverage Cart Sponsor — \$1,200
- Driving Range Sponsor — \$500
- Putting Green Sponsor — \$500
- Team of 4 — \$500
- Award Sponsor — \$300
- Exclusive Hole Sponsor — \$300
- Keg Sponsor — \$300
- Hole Sponsor — \$200

Local Advocacy

State of the City Luncheon

- Platinum Sponsor — \$1,000
- Gold Sponsor — \$800
- Silver Sponsor — \$500
- Hero Table Sponsor — \$500
- Bronze Sponsor — \$250

Law Enforcement Luncheon

- Presenting Sponsor — \$1,000
- Hero Sponsor — \$500
- Supporting Sponsor — \$250
- Meal Sponsor — \$200
- Door Prize Sponsor — \$50

National Night Out

- Presenting Sponsor — \$1,200
- T-shirt Sponsor — \$675
- Snow Cone Sponsor — \$600
- Mechanical Bull Sponsor — \$300
- Chip Sponsor — \$200
- Cookie Sponsor — \$200
- Water Sponsor — \$200
- Hotdog Sponsor — \$200
- Contest Prize — \$25

Education in Brown County Luncheon

- Presenting Sponsor — \$1,000
- Supporting Sponsor — \$250